

The TransTech Alliance is a newly-formed organization of six counties and one city that have come together to facilitate investment attraction and economic growth in the region. The localities includes the counties of Brunswick, Charlotte, Greenville, Lunenburg, Mecklenburg and Nottoway and the city of Emporia. Although, the initial major focus is on business recruitment, the organization is also creating strategies for entrepreneurship development, asset development and leadership development. Within the past year, the region has engaged the community by hosting a creative economy conference, creating a cultural asset map and leveraging resources to obtain additional capacity building support.

Awards:

[Building Collaborative Communities \(BCC\)](#)

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